

**MEMOIRE
2023**

“THERE IS NO FORCE
EQUAL TO A WOMAN
DETERMINED TO RISE..”

MEMOIRE CONTENT

1. Transformative vision
2. Who are we? Mission, vision and values
3. What do we do?
4. What have we done in 2023?
5. Transparency & accounts
6. Objectives 2024
7. Partners and collaborators

1. TRANSFORMING VISION

In 2018, Liliane Felix, founder of Women Rising for Africa (WRA), embarked on a motorcycle journey across Africa that would change not only her life, but the lives of many Ugandan women. Her passionate and transformative vision made her realize the potential of motorcycle cabs, known locally as boda boda, to transform the reality of Ugandan women.

Four years later, her vision materialized, and in February 2022 she founded Women Rising for Africa, an NGO that enables Ugandan women to get their driver's license and buy a motorcycle, to have greater autonomy and access to the labor market, working as cab and delivery drivers.

Through her organization, she envisions a future where Ugandan women have equal opportunities and financial freedom, enabling them to prosper and contribute to the development of their communities.

By supporting and empowering women, WRA works for a more inclusive and prosperous Africa for all.

2. WHO ARE WE?

Women Rising for Africa is a non-profit organization focused on:

Mission

Facilitate African women's access to skills and knowledge that will generate employment opportunities in the transport sector, mainly working as cab and delivery drivers.

Vision

Empowerment and economic independence of women in Africa through new job opportunities in the transport sector and access to safe and sustainable mobility.

Values

A background image showing a group of people riding motorcycles on a street. In the foreground, a person is wearing a white helmet and glasses, riding a motorcycle with a license plate that reads '27073'. Other people are visible in the background, some also on motorcycles, and one person is raising their hand in a gesture.

- Non-discrimination on the basis of sexual orientation, origin, education and economic status.
- Collaboration, involvement and creation of synergies with local entities, companies and personnel, avoiding the use of volunteers or external personnel to develop the programs.
- Integral accompaniment of program participants:
 - In the different personal spheres (family, social, community).
 - After finishing the program. Helping them overcome difficulties or obstacles that may arise in the future (pregnancy, accidents, divorce, difficulties in repaying the loan, etc.).

3. WHAT DO WE DO?

Program: Women on Wheels

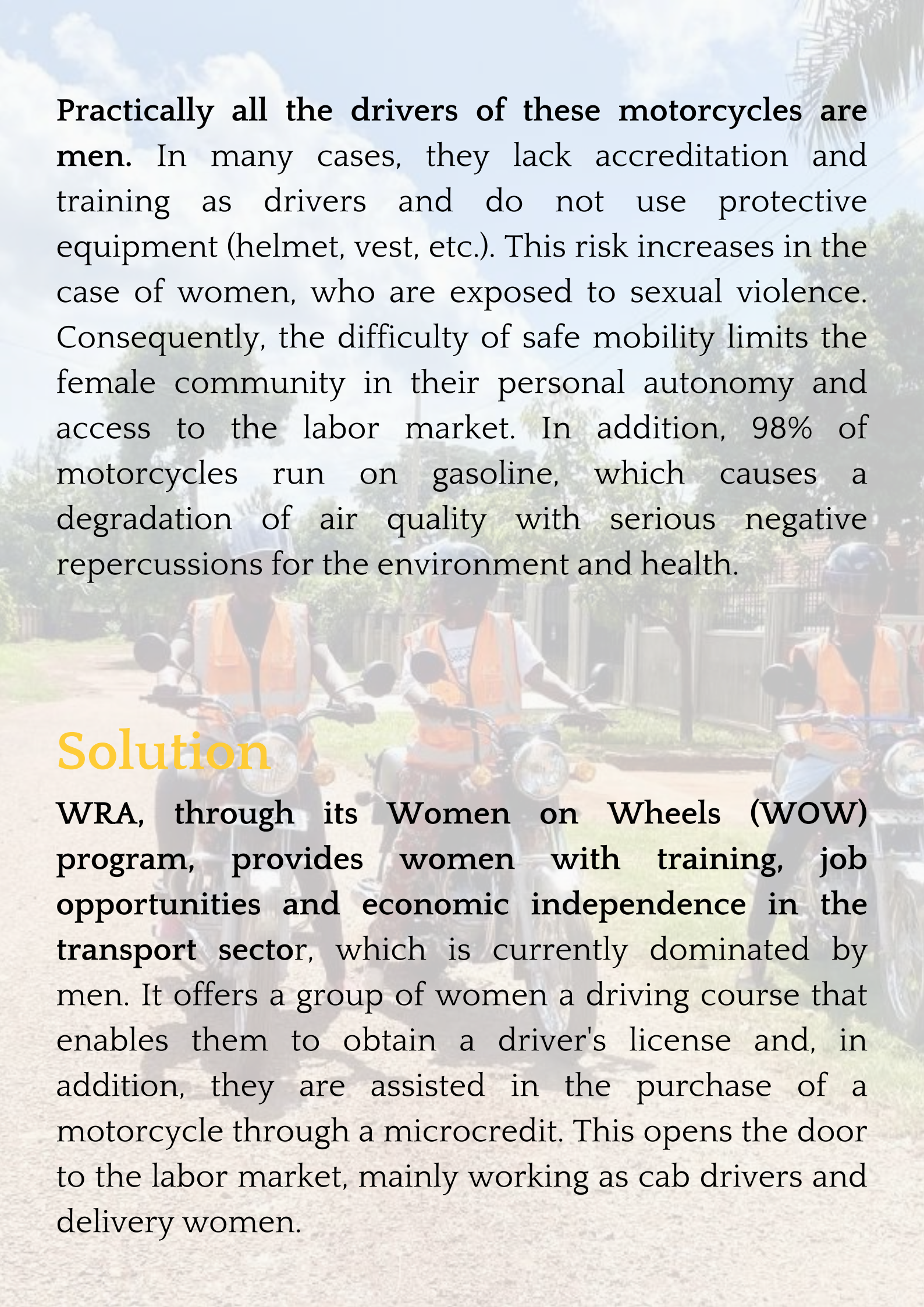


Socio-labor inclusion program that offers Ugandan women employment options as motorcycle drivers, working mainly as cab and delivery drivers.

WRA provides training for women to obtain a driver's license and facilitates access to a microcredit for the purchase of a motorcycle.

Challenge

Increased mobility and growing demand for public transport in Uganda has not been accompanied by the construction of adequate and sustainable public transport infrastructure and services. As a result, the private “motorcycle-taxi” service, known as “boda-boda”, has become the usual means of transport.

A background image showing three women wearing helmets and orange safety vests sitting on motorcycles on a dirt road. The image is slightly faded to allow text to be read over it.

Practically all the drivers of these motorcycles are men. In many cases, they lack accreditation and training as drivers and do not use protective equipment (helmet, vest, etc.). This risk increases in the case of women, who are exposed to sexual violence. Consequently, the difficulty of safe mobility limits the female community in their personal autonomy and access to the labor market. In addition, 98% of motorcycles run on gasoline, which causes a degradation of air quality with serious negative repercussions for the environment and health.

Solution

WRA, through its Women on Wheels (WOW) program, provides women with training, job opportunities and economic independence in the transport sector, which is currently dominated by men. It offers a group of women a driving course that enables them to obtain a driver's license and, in addition, they are assisted in the purchase of a motorcycle through a microcredit. This opens the door to the labor market, mainly working as cab drivers and delivery women.

The WOW program is **complemented by the following courses:**



First aid to know how to act in case of accidents.



Self-defense and emotional coaching with the objective of being better prepared physically and emotionally in hostile situations.



Training in basic aspects of economic and financial management and the use of mobile telephony.



Sensitization on gender violence and family planning.

The program has a total **duration of 4 weeks** and the participants are women of limited resources, without access to safe mobility and without basic skills to improve their quality of life and that of their children. The financing for the purchase of the motorcycle is provided through a **microcredit** granted by local financial institutions to each of the participants, with the collaboration of WRA, which finances the initial 20%. The remaining 80% of the microcredit is repaid by the women in 18 months with the income they earn from working with the motorcycle.

Impact:

The program aims to empower women in the community and make visible the possibility of changing adopted gender roles, through the following results:

- Women's economic independence, which has a direct impact on the family environment and on the education of their children.
- The women's community has the possibility of using transport driven by women and, therefore, safer in terms of gender-based violence.

SDG

The Sustainable Development Goals to which our project is mainly linked are:



However, although to a lesser extent, we also have an impact on the following:



WHAT HAVE WE DONE IN 2023?

3

Programs



41

Women trained with
motorcycle license

39

own their
motorcycle

Introduction of the electric
motorcycle

3 PROGRAMS



Jinja

January

15 women

Gasoline motorcycles



Kampala

July

15 women

Electric motorcycles



Kampala

September

11 women


Electric motorcycles

*Kampala: capital d'Uganda

*Jinja: petita ciutat turística d'Uganda a 70 Km de la capital

And much more....

- Consolidate our partnership with Safeboda** (leading mobility APP in Uganda)
<https://www.safeboda.com/>. Colaboramos closely to provide employment for women as cab and delivery drivers.
- Agreement with Zembo** for the introduction of the electric motorcycle <http://www.zem.bo>
- Agreement for the **distribution of bamboo charcoal**
<https://divinebamboo.com>
- Contract for the **distribution of medicines** in rural areas, signed with Living Goods. <https://livinggoods.org>
- Support for the creation and **registration of the first women's motorcycle cab association and women-only cab stand in Jinja.**
- Promotion** of the creation by the participants of the different programs of a **community fund** to encourage savings and facilitate microcredit within the group.

A woman wearing a green helmet and a dark blue t-shirt is smiling and holding a green water bottle up to her face. The background is a bright, outdoor setting with greenery.

-Management of the Jinja House lodge, which employs local people, hosts guests and is the headquarters and operations center of Women Rising for Africa in Uganda.

-Presence at fairs and festivals (Rider 1000, Talarn Music Experience, Festimarket in Sant Pere de Ribes, Christmas Fair in Sant Cugat) **to raise awareness, publicize WRA and sell products.**

-Collaboration with the NGO Arise & Shine Uganda and marketing of its products:<https://www.finnkibu.fi/>

-Progress in bureaucratic and administrative aspects.

- **High ONGDesenvolupament**
- **NewDelagations in Sitges and Sant Cugat**

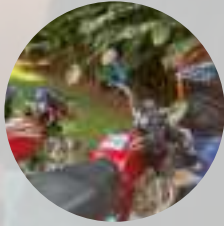
-Increased presence of WRA in the national and Ugandan media.

5. TRANSPARENCY ACCOUNTS

TOTAL EXPENSES



47.102 €



31.376 €

WOW PROGRAM (Includes 20% financing for the motorcycle)

3.165€

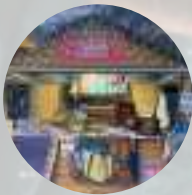


Fixed expenses/administration



9.796 €

Rental and refurbishment of the Jinja House

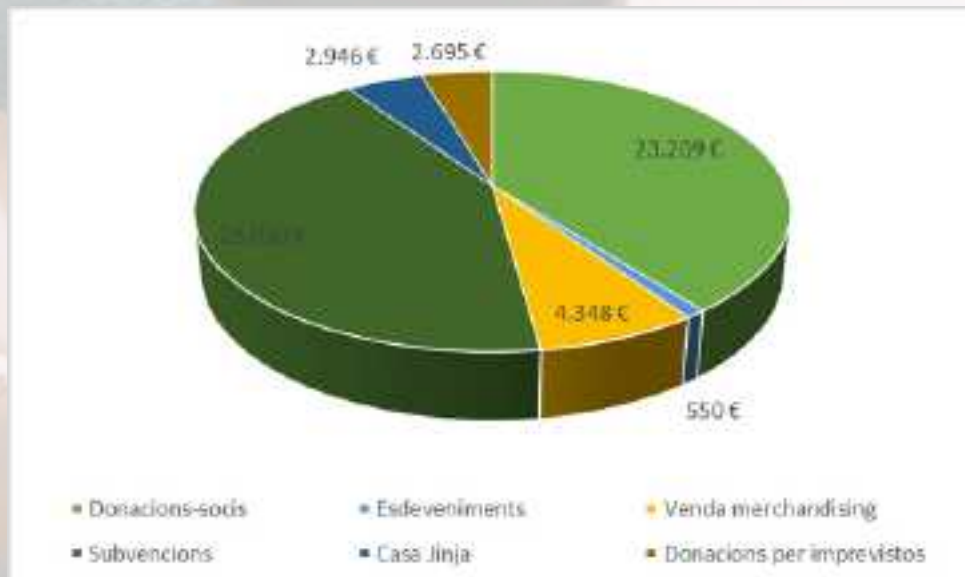


2.765€
Merchandising

TOTAL INGRESOS



58.757€



6.OBJECTIVES 2024

Train 60 women
4 WOW programs per year

Intensify the figure of ambassadors/mentors. Women who have successfully completed the program in the past and are role models for the participants.

Prioritizing the use of electric mobility and increasing the number of charging stations

Explore the possibility of incorporating the three-wheel motorcycle to make deliveries of goods.

Plan for expansion to the rest of Uganda and Kenya.

Develop an app exclusively for motorcycle cab drivers and female delivery drivers.

7. SOCIOS Y COLABORADORES

Safeboda (App bodaboda)
<https://www.safeboda.com>

Zembo (supplier of electric motorcycles)
<http://www.zembo>

WeFunile driving School (local driving school)
<https://wefunile.com/>

ECO UG (first aid/emergencies)

Kei phones (mobile providers)

Equity Bank (financing-microcredit)



**Reproductive Health Uganda (family
planning)**

Motor Minds GBV (gender violence)

**CEEWA-U (financial management-
entrepreneurship)**

**Living Goods (ONG that distributes medicines)
<https://livinggoods.org/>**

**Talarn Music Experience (music festival)
<https://talarnmusicexperience.com/>**

**Rider 1000 (motorcycle race)
<https://rider1000.com>**

**Other companies and media: Hoy Voy, Atlantis,
Kirooto...**

“WE CELEBRATE THE COURAGE
AND DETERMINATION OF THESE
WOMEN WHO INSPIRE US ALL TO
FIGHT FOR A WORLD WHERE
GENDER EQUALITY KNOWS NO
BOUNDARIES.”

COLLABORATE!



<https://womenrisingforafrica.org>



BIZUM 08528



Womenrisingforafrica



info@womenrisingforafrica.org

Mujeres Rising for Africa, ONGD

CIF G10564300 Registre Generalitat de Catalunya 70939

CBO Registre Uganda 800020003569869